



Teens Favorite Instagrammers, YouTubers, Celebs & More!



Instagram

2.7 MILLION FOLLOWERS

18 MILLION ACCOUNTS REACHED PER MONTH

119 MILLION IMPRESSIONS PER MONTH

DEMOGRAPHIC

GENDER



77% Female
23% Male

AGE



11%
of Users are
13-17

43%
of Users are
18-24

TOP CITIES

New York
Chicago
Philadelphia
Atlanta
Houston