



Teens Favorite Instagrammers, YouTubers, Celebs & More!



Instagram

3.5 MILLION FOLLOWERS

18 MILLION ACCOUNTS REACHED PER MONTH

119 MILLION IMPRESSIONS PER MONTH

DEMOGRAPHIC

GENDER



72% Female
28% Male

AGE



11%
of Users are
13-17

41%
of Users are
18-24

TOP CITIES

New York
Chicago
Atlanta
Houston
Philadelphia