



# Teens Favorite Instagrammers, YouTubers, Celebs & More!



## Instagram

**3.7 MILLION FOLLOWERS**

**18 MILLION ACCOUNTS REACHED PER MONTH**

**119 MILLION IMPRESSIONS PER MONTH**

### DEMOGRAPHIC

#### GENDER



**72%** Female  
**28%** Male

#### AGE



**11%**  
of Users are  
13-17

**41%**  
of Users are  
18-24

#### TOP CITIES

New York  
Chicago  
Atlanta  
Houston  
Philadelphia